

ESTTA Tracking number: **ESTTA623882**Filing date: **08/27/2014**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	OL2, Inc.
Granted to Date of previous extension	08/27/2014
Address	1091 N. Shoreline Boulevard, Suite 100 Mountain View, CA 94043 UNITED STATES
Attorney information	Jennifer Lee Taylor Morrison & Foerster LLP 425 Market Street San Francisco, CA 94105-2482 UNITED STATES tmdocket@mofo.com, jtaylor@mofo.com, jliou@mofo.com

Applicant Information

Application No	86095861	Publication date	04/29/2014
Opposition Filing Date	08/27/2014	Opposition Period Ends	08/27/2014
Applicant	OmniVision Technologies, Inc. 4275 Burton Drive Santa Clara, CA 95054 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: Integrated circuits, semiconductor chips and optical lenses for capturing and processing digital images and video; optical sensors with integrated optical lenses for capturing and processing digital images and video; optical inspection apparatus for imaging; computer hardware and software sold as a unit for capturing, processing, sharing and broadcasting digital images, video, text and audio transmissions

Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3617483	Application Date	04/22/2003
Registration Date	05/05/2009	Foreign Priority Date	NONE


Word Mark	ONLIVE
Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 2008/12/00 First Use In Commerce: 2008/12/00 Computer software for use in consumer electronics hardware, namely, electronic game software and video game software; computer hardware; video game remote control units; photography equipment, namely, cameras; consumer electronics products, namely, electronic games programs, cable TV set-top boxes and network interface units, audio systems, namely, audio recording devices and music jukeboxes, DVDplayers; Internet access devices, namely, Internet phones, wireless peripherals, and wireless telephones; telephone systems, namely, computer telephony hardware and software and wireless telephones; wireless media centers, namely, communications servers and computer hardware and software for connecting computers and electronic devices</p> <p>Class 025. First use: First Use: 2008/12/00 First Use In Commerce: 2008/12/00 Clothing, namely, T-shirts, sweatshirts, and undergarments; shoes; and baseballcaps</p> <p>Class 028. First use: First Use: 2008/12/00 First Use In Commerce: 2008/12/00 Games and toys, namely, toy vehicles controlled by a wireless radio remote control; toy robots; electronic toys, namely, electronic games</p> <p>Class 038. First use: First Use: 2008/12/00 First Use In Commerce: 2008/12/00 TELEVISION BROADCASTING, NAMELY, TELEVISION TRANSMISSION VIA GLOBAL COMPUTER NETWORKS; STREAMING OF AUDIO AND VIDEO MATERIAL OVER WIRELESS COMPUTER NETWORKS</p> <p>Class 041. First use: First Use: 2008/12/00 First Use In Commerce: 2008/12/00 Multimedia entertainment software production services; providing entertainment services in the nature of ongoing television programs in the field of education via global computer networks; production and distribution of motion pictures via global computer networks; providing educational services, namely, conducting programs in the fields of science and general education via global computer networks; providing services in the fields of entertainment, digital video and audio production and broadcasting, and motion picture production and distribution</p> <p>Class 042. First use: First Use: 2008/10/09 First Use In Commerce: 2008/12/00 Consulting services in the fields of computer hardware, software, and global computer networks</p>

U.S. Registration No.	3850851	Application Date	12/31/2008
Registration Date	09/21/2010	Foreign Priority Date	NONE
Word Mark	ONLIVE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 045. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17 On-line social networking services; providing a social networking website for entertainment purposes

U.S. Registration No.	4321284	Application Date	12/31/2008
Registration Date	04/16/2013	Foreign Priority Date	NONE
Word Mark	ONLIVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17 Computer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, running development programs and application programs; positional controllers; consumer electronics products and industrial hardware, namely, satellite TV set-top boxes and network interface units; computer network adaptors and		

	communications software for connecting computer network users; computer software for wireless content delivery for use with wireless telephone communications systems and wireless entertainment systems in the fields of scientific, real estate, entertainment, telecommunications, financial, medical, biotechnological, architectural, social networking, multimedia, business, advertising, travel, industrial, transportation, design, animation, graphics, engineering, educational, and technical applications
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U.S. Registration No.	4321285	Application Date	12/31/2008
Registration Date	04/16/2013	Foreign Priority Date	NONE
Word Mark	ONLIVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 2012/06/17 First Use In Commerce: 2012/06/17 Streaming video audio and video material, interactive content, video games and applications for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, running development programs and application programs, over local area, wireless and global computer networks</p> <p>Class 042. First use: First Use: 2012/01/13 First Use In Commerce: 2012/01/13 Providing temporary use of on-line non-downloadable software development tools for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages</p>		

	and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, running development programs and application programs
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U.S. Registration No.	4466678	Application Date	12/31/2008
Registration Date	01/14/2014	Foreign Priority Date	NONE
Word Mark	ONLIVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17 Distribution of video game programming for others; distribution of entertainment media, namely, video game programming for others		

U.S. Registration No.	4481376	Application Date	06/29/2009
Registration Date	02/11/2014	Foreign Priority Date	NONE
Word Mark	ONLIVE		
Design Mark			

Description of Mark	The mark consists of a circular design with the word "ONLIVE" on the bottom.
Goods/Services	<p>Class 009. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17</p> <p>Computer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, operating media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, debugging, creating and testing other computer programs, running development programs and application programs; electronic game software and video game software; application software, namely, computer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, operating media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, debugging, creating and testing other computer programs, running development programs and application programs; video game interactive remote control units; components for gaming consoles for use with an external display screen or monitor, namely, positional game controllers; consumer electronics products and industrial hardware, namely, satellite TV set-top boxes and computer network interface devices; computer network plug adaptors and communications software for connecting computer network users</p>

U.S. Application No.	77770475	Application Date	06/29/2009
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	ONLIVE		

Design Mark	
Description of Mark	The mark consists of a circular design with the word "ONLIVE" on the bottom.
Goods/Services	<p>Class 035. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17 Advertising, promotional, and marketing services for others; Internet online advertising services; online retail store services featuring computer software, video game software, computer hardware, computers and peripherals, electronics, Internet access devices, audio, visual and audio-visual systems and video games; promoting goods and services of others through promotional contests and incentive award programs</p> <p>Class 038. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17 Streaming video, audio, audiovisual material, interactive content, video games and applications for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, desktop publishing, creation of multimedia presentations, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, developing computer programs, managing, viewing, and editing files, documents, recording notes, transferring data to and from data bases and to and from computer programs and computer files, telephone dialing, creating, editing and managing web sites and intranet sites, compiling, editing, debugging, creating and testing other computer programs, over local area, wireless and global computer networks; audio and video teleconferencing services; telecommunications services for providing networking services for establishing multiple-user access to a wide-area network and a local-area network</p> <p>Class 041. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17 Video production services; video game software production services; distribution of video game programming to global computer network service providers; distribution of video game programming for others; rental of entertainment media, namely, rental of digital files containing video games; multimedia entertainment software production services</p> <p>Class 042. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17 Computer services, namely, creating an on-line community for registered users to participate in competitions, showcase their skills, obtain feedback from</p>

	<p>theirpeers, form virtual communities, and engage in social networking; enterprise and productivity software development services for entertainment, telecommunications, social networking, multimedia, business, advertising, graphics, and educational applications</p> <p>Class 045. First use: First Use: 2010/06/17 First Use In Commerce: 2010/06/17</p> <p>On-line social networking services; providing a social networking website for entertainment</p>
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Attachments	<p>78240835#TMSN.png(bytes)</p> <p>77642370#TMSN.png(bytes)</p> <p>77642354#TMSN.png(bytes)</p> <p>77642360#TMSN.png(bytes)</p> <p>77642361#TMSN.png(bytes)</p> <p>77983580#TMSN.png(bytes)</p> <p>77770475#TMSN.png(bytes)</p> <p>Notice of Opposition.pdf(911993 bytes)</p> <p>Exhibits A through H.pdf(1975186 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/LMH/
Name	Lynn M. Humphreys
Date	08/27/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

OL2, INC.,

Opposer,

vs.

OMNIVISION TECHNOLOGIES, INC.,

Applicant,

Opposition No.: TO BE ASSIGNED

Application No.: 86/095,861

Mark: LIVE and design

Filed on October 18, 2013

Published for Opposition on April 29, 2014

NOTICE OF OPPOSITION

OL2, Inc. (“Opposer”), a Delaware corporation having its principal place of business at 1091 N. Shoreline Boulevard, Suite 100, Mountain View, California 94043, believes that it will be damaged by registration of the mark shown in U.S. Application Serial No. 86/095,861 for LIVE and design (the “LIVE Application”), which was filed by OmniVision Technologies, Inc. (“Applicant”), a Delaware corporation having its principal place of business at 4275 Burton Drive, Santa Clara, California 95054, and hereby opposes the same.

As grounds for the opposition, it is alleged as follows:

1. Opposer offers a robust, scalable, and flexible platform for delivering cloud computing services. Specifically, it offers the ONLIVE Game Service, which delivers the latest high-end game titles on demand to PCs, Macs, televisions, and tablets via cloud technology. It also offers the OnLive Desktop, a productivity application for tablets that provides users with cloud access to applications such as Microsoft Word® and Microsoft PowerPoint® as well as Web browsing. Opposer also offers related OnLive-branded social networking as well as business-to-business cloud technology services.

2. Substantially prior to the filing date of the LIVE Application, Opposer’s predecessor in interest in the marks, OnLive, Inc., commenced using the ONLIVE word mark and ONLIVE

logo mark (collectively, the “ONLIVE Marks”) in connection with its OnLive Game Service and OnLive Desktop service and other goods and services, and the ONLIVE word mark as its trade name. Since Opposer was assigned the ONLIVE Marks from OnLive, Inc.,¹ it has continued to use the ONLIVE word mark as its trade name and the ONLIVE Marks as its trademarks and service marks on a broad range of products and services. As a result of this widespread use and promotion of the ONLIVE Marks, the ONLIVE Marks are well known and recognizable to the public. The ONLIVE logo mark is shown below:



3. Opposer owns U.S. Registration No. 3,617,483 for the mark ONLIVE for use in connection with “[c]omputer software for use in consumer electronics hardware, namely, electronic game software and video game software; computer hardware; video game remote control units; photography equipment, namely, cameras; consumer electronics products, namely, electronic games programs, cable TV set-top boxes and network interface units, audio systems, namely, audio recording devices and music jukeboxes, DVD players; Internet access devices, namely, Internet phones, wireless peripherals, and wireless telephones; telephone systems, namely, computer telephony hardware and software and wireless telephones; wireless media centers, namely, communications servers and computer hardware and software for connecting computers and electronic devices” in International Class 9; “[c]lothing, namely, T-shirts, sweatshirts, and undergarments; shoes; and baseball caps” in International Class 25; “[g]ames

¹ The chain of title in the ONLIVE Marks extends from OnLive, Inc. to Insolvency Services Group, Inc. to OL2, Inc.

and toys, namely, toy vehicles controlled by a wireless radio remote control; toy robots; electronic toys, namely, electronic games” in International Class 28; “television broadcasting, namely, television transmission via global computer networks, streaming of audio and video material over wireless computer networks” in International Class 38; “[m]ultimedia entertainment software production services; providing entertainment services in the nature of ongoing television programs in the field of education via global computer networks; production and distribution of motion pictures via global computer networks; providing educational services, namely, conducting programs in the fields of science and general education via global computer networks; providing services in the fields of entertainment, digital video and audio production and broadcasting, and motion picture production and distribution” in International Class 41; and “[c]onsulting services in the fields of computer hardware, software, and global computer networks” in International Class 42, which registered on May 5, 2009, based on OnLive, Inc.’s use of the mark for these goods and services since at least as early as December 2008. The underlying application was filed on April 22, 2003. Attached as Exhibit A are true and correct copies of the registration certificate, TESS record, and trademark assignment abstract of title for U.S. Registration No. 3,617,483. The filing date of the underlying application for U.S. Registration No. 3,617,483 substantially predates the filing date of the LIVE Application, and Opposer and/or its predecessor in interest in the marks have used the ONLIVE mark in connection with these services since prior to the filing date of the LIVE Application and, on information and belief, since prior to any use in commerce of the LIVE and design mark by Applicant.

4. Opposer owns U.S. Registration No. 3,850,851 for the mark ONLIVE in connection with “[o]n-line social networking services; providing a social networking website for entertainment purposes” in International Class 45, which registered on September 21, 2010, based on OnLive, Inc.’s use of the mark for these services since at least as early as June 17, 2010. The underlying application was filed on December 31, 2008. Attached as Exhibit B are true and correct copies of the registration certificate, TESS record, and trademark assignment

abstract of title for U.S. Registration No. 3,850,851. The filing date of the underlying application for U.S. Registration No. 3,850,851 substantially predates the filing date of the LIVE Application, and Opposer and/or its predecessor in interest in the marks have used the ONLIVE mark in connection with these goods and services since prior to the filing date of the LIVE Application and, on information and belief, since prior to any use in commerce of the LIVE and design mark by Applicant.

5. Opposer owns U.S. Registration No. 4,309,332 for the mark ONLIVE in connection with “[a]dvertising, promotion, and marketing services for others; distributorship services in the field of digital video, audio, and video game programming via the Internet; internet online advertising services; online retail store services featuring computer software, video game software, computer hardware, computers and peripherals, electronics, Internet access devices, audio, visual and audio-visual systems, and video games; bringing together, for the benefit of others, of a variety of goods enabling customers to conveniently view and purchase those goods by electronic facilities, namely, computer software, video game software, computer hardware, computers and peripherals, electronics, Internet access devices, audio, visual and audio-visual systems, and video games; promoting goods and services of others through promotional contests; conducting contests and incentive award programs to promote the sale of products and services of others” in International Class 35; “[d]istribution of data or audio visual images via a global computer network or the Internet” in International Class 38; and “[d]istribution of digital video and video programming for others” in International Class 41, which registered on March 26, 2013, based on OL2, Inc.’s and OnLive, Inc.’s use of the mark for these services since at least as early as June 17, 2010. The underlying application was filed on April 29, 2009. Attached as Exhibit C are true and correct copies of the registration certificate, TESS record, and trademark assignment abstract of title for U.S. Registration No. 4,309,332. The filing date of the underlying application for U.S. Registration No. 4,309,332 substantially predates the filing date of the LIVE Application, and Opposer and/or its predecessor in interest in the marks have used the ONLIVE mark in connection with these services since prior to the filing date of the LIVE

Application and, on information and belief, since prior to any use in commerce of the LIVE and design mark by Applicant.

6. Opposer owns U.S. Registration No. 4,321,284 for the mark ONLIVE for “[c]omputer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, running development programs and application programs; positional controllers; consumer electronics products and industrial hardware, namely, satellite TV set-top boxes and network interface units; computer network adaptors and communications software for connecting computer network users; computer software for wireless content delivery for use with wireless telephone communications systems and wireless entertainment systems in the fields of scientific, real estate, entertainment, telecommunications, financial, medical, biotechnological, architectural, social networking, multimedia, business, advertising, travel, industrial, transportation, design, animation, graphics, engineering, educational, and technical applications” in International Class 9, which registered on April 16, 2013, based on OL2, Inc.’s and OnLive, Inc.’s use of the mark for these goods since at least as early as June 17, 2010. The underlying application was filed on December 31, 2008.

Attached as Exhibit D are true and correct copies of the registration certificate, TESS record, and trademark assignment abstract of title for U.S. Registration No. 4,321,284. The filing date of the underlying application for U.S. Registration No. 4,321,284 substantially predates the filing date of the LIVE Application, and Opposer and/or its predecessor in interest in the marks have used the ONLIVE mark in connection with these goods since prior to the filing date of the LIVE Application and, on information and belief, since prior to any use in commerce of the LIVE and design mark by Applicant.

7. Opposer owns U.S. Registration No. 4,321,285 for the mark ONLIVE in connection with “[s]treaming video audio and video material, interactive content, video games and applications for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, running development programs and application programs, over local area, wireless and global computer networks” in International Class 38 and “[p]roviding temporary use of on-line non-downloadable software development tools for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing,

drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, running development programs and application programs” in International Class 42, which registered on April 16, 2013, based on OL2, Inc.’s and OnLive, Inc.’s use of the mark for the Class 38 services since at least as early as June 17, 2012 and the Class 42 services since at least as early as January 13, 2012. The underlying application for U.S. Registration No. 4,321,285 was filed on December 31, 2008. Attached as Exhibit E are true and correct copies of the registration certificate, TESS record, and trademark assignment abstract of title for U.S. Registration No. 4,321,285. The filing date of the underlying application for U.S. Registration No. 4,321,285 substantially predates the filing date of the LIVE Application, and Opposer and/or its predecessor in interest in the marks have used the ONLIVE mark in connection with these services since prior to the filing date of the LIVE Application and, on information and belief, since prior to any use in commerce of the LIVE and design mark by Applicant.

8. Opposer owns U.S. Registration No. 4,466,678 for the mark ONLIVE in connection with “[d]istribution of video game programming for others; distribution of entertainment media, namely, video game programming for others” in International Class 41, which registered on January 14, 2014, based on OL2, Inc.’s and OnLive, Inc.’s use of the mark for the Class 41 services since at least as early as June 17, 2010. The underlying application for U.S. Registration No. 4,466,678 was filed on December 31, 2008. Attached as Exhibit F are true and correct copies of the registration certificate, TESS record, and trademark assignment abstract of title for U.S. Registration No. 4,466,678. The filing date of the underlying application for U.S.

Registration No. 4,466,678 substantially predates the filing date of the LIVE Application, and Opposer and/or its predecessor in interest in the marks have used the ONLIVE mark in connection with these services since prior to the filing date of the LIVE Application and, on information and belief, since prior to any use in commerce of the LIVE and design mark by Applicant.

9. Opposer owns U.S. Registration No. 4,481,376 for the ONLIVE logo mark in connection with “[c]omputer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, operating media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, debugging, creating and testing other computer programs, running development programs and application programs; electronic game software and video game software. application software, namely, computer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, operating media players, transferring data to and from databases, preparing electronic spreadsheets, word

processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, debugging, creating and testing other computer programs, running development programs and application programs; video game interactive remote control units; components for gaming consoles for use with an external display screen or monitor, namely, positional game controllers; consumer electronics products and industrial hardware, namely, satellite TV set-top boxes and computer network interface devices; computer network plug adaptors and communications software for connecting computer network users” in International Class 9, which registered on February 11, 2014, based on OL2, Inc.’s and OnLive, Inc.’s use of the mark for the Class 9 goods since at least as early as June 17, 2010. The underlying application for U.S. Registration No. 4,481,376 was filed on June 29, 2009. Attached as Exhibit G are true and correct copies of the registration certificate, TESS record, and trademark assignment abstract of title for U.S. Registration No. 4,481,376. The filing date of the underlying application for U.S. Registration No. 4,481,376 substantially predates the filing date of the LIVE Application, and Opposer and/or its predecessor in interest in the marks have used the ONLIVE mark in connection with these services since prior to the filing date of the LIVE Application and, on information and belief, since prior to any use in commerce of the LIVE and design mark by Applicant.

10. Opposer owns U.S. Application Serial No. 77/770,475 for the ONLIVE logo mark in connection with “[a]dvertising, promotional, and marketing services for others; Internet online

advertising services; online retail store services featuring computer software, video game software, computer hardware, computers and peripherals, electronics, Internet access devices, audio, visual and audio-visual systems and video games; promoting goods and services of others through promotional contests and incentive award programs” in International Class 35; [s]treaming video, audio, audiovisual material, interactive content, video games and applications for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, desktop publishing, creation of multimedia presentations, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, developing computer programs, managing, viewing, and editing files, documents, recording notes, transferring data to and from data bases and to and from computer programs and computer files, telephone dialing, creating, editing and managing web sites and intranet sites, compiling, editing, debugging, creating and testing other computer programs, over local area, wireless and global computer networks; audio and video teleconferencing services; telecommunications services for providing networking services for establishing multiple-user access to a wide-area network and a local-area network” in International Class 38; “[v]ideo production services; video game software production services; distribution of video game programming to global computer network service providers; distribution of video game programming for others; rental of entertainment media, namely, rental of digital files containing video games; multimedia entertainment software production services” in International Class 41; “[c]omputer services, namely, creating an on-line community for registered users to participate in competitions, showcase their skills, obtain feedback from their peers, form virtual communities, and engage in social networking; enterprise and productivity software development services for entertainment, telecommunications, social networking, multimedia, business, advertising, graphics, and educational applications” in International Class 42; and “[o]n-line social networking services; providing a social networking website for entertainment” in International Class 45. The filing

date of U.S. Application Serial No. 77/770,475 is June 29, 2009. Attached as Exhibit H are true and correct copies of the TESS record and trademark assignment abstract of title for U.S. Application Serial No. 77/770,475. The filing date of U.S. Application Serial No. 77/770,475 substantially predates the filing date of the LIVE Application, and Opposer and/or its predecessor in interest in the marks have used the ONLIVE logo mark in connection with at least some of these goods and services since prior to the filing date of the LIVE Application and, on information and belief, since prior to any use in commerce of the LIVE and design mark by Applicant.

11. Since at least as early as 2008, and substantially prior to Applicant's filing date for the LIVE Application, and, on information and belief, since prior to any use of the LIVE and design mark by Applicant, Opposer and/or its predecessor in interest in the marks have continuously offered and promoted its goods and services under the ONLIVE Marks. Through continuous use and promotion of its goods and services under the ONLIVE Marks, Opposer has also acquired common law rights in the ONLIVE Marks.

12. By its LIVE Application herein opposed, Applicant seeks to register the LIVE and design mark for the following goods: "[i]ntegrated circuits, semiconductor chips and optical lenses for capturing and processing digital images and video; optical sensors with integrated optical lenses for capturing and processing digital images and video; optical inspection apparatus for imaging; computer hardware and software sold as a unit for capturing, processing, sharing and broadcasting digital images, video, text and audio transmissions" in International Class 9 in U.S. Application Serial No. 86/095,861.

13. The opposed LIVE Application was filed on an intent-to-use basis on October 18, 2013, ten years after Opposer's predecessor in interest in the marks first filed its application to register ONLIVE that matured into U.S. Registration No. 3,617,483. On information and belief, any use of the LIVE and design mark by Applicant does not predate Opposer's rights in the ONLIVE Marks and/or the filing of Opposer's applications to register the ONLIVE Marks.

14. The LIVE Application was published in the *Official Gazette* on April 29, 2014. Opposer obtained a ninety-day extension of time until August 27, 2014 to oppose the LIVE Application.

15. If Applicant were permitted to register the LIVE and design word mark, confusion would be likely by reason of the close similarity between Opposer's ONLIVE Marks, on the one hand, and Applicant's LIVE and design mark, on the other. The marks are similar in sound, appearance, meaning, and commercial impression. Both parties' marks contain the word "LIVE." The word element of Applicant's mark is the dominant feature of the mark. The similarities in appearance, sound, and meaning between the literal elements of the two marks raise a strong risk of consumer confusion.

16. Moreover, Applicant intends to use the LIVE and design mark in connection with computer hardware and software for capturing, processing, sharing and broadcasting digital images, video, text and audio transmissions, which are goods closely related, if not competitive, with Opposer's goods and services.

17. In view of the fact that Applicant's LIVE and design mark is highly similar in sight, sound, meaning, and commercial impression to Opposer's ONLIVE Marks; that Applicant's goods and Opposer's goods and services are closely related and/or competitive; that, on information and belief, the customers and trade channels for Applicant's goods and Opposer's respective goods and services will be the same or overlapping, Applicant's LIVE and design mark is likely to cause confusion with Opposer's ONLIVE Marks, or to cause mistake, or to deceive as to the origin, source, or sponsor of Applicant's goods and services. Opposer would thereby be injured by Applicant's registration of the LIVE Application.

FIRST CLAIM FOR RELIEF

(Likelihood of Confusion—2(d))

18. Opposer incorporates by reference Paragraphs 1 through 17, inclusive, as though fully set forth herein.

19. OnLive, Inc.'s (Opposer's predecessor in interest in the marks) use and use in commerce of the ONLIVE Marks predate both the filing dates of the LIVE Application and, on information and belief, any use of the LIVE and design mark by Applicant. On information and belief, Opposer's use and use in commerce of the ONLIVE Marks predate any use of the LIVE and design mark by Applicant. Moreover, the filing dates of Opposer's various applications to register the ONLIVE Marks predate both the filing date of the LIVE Application and, on information and belief, any use of the LIVE and design mark by Applicant.

20. Given the similarity between Applicant's LIVE and design mark, on the one hand, and Opposer's ONLIVE Marks, on the other, as well as the competitive and/or closely related nature of the goods and/or services offered under the parties' respective marks, Applicant's use of the LIVE and design mark in connection with the goods identified in the LIVE Application will create a likelihood of confusion, mistake, or deception in the minds of prospective customers as to the origin, source, or sponsorship of Applicant's goods.

Filing Fee: The United States Patent & Trademark Office is authorized to charge \$300.00 for the filing fee for the Notice of Opposition to Morrison & Foerster LLP's Deposit Account 03-1952 (Reference No. 71700-6004506).

WHEREFORE, Opposer prays that U.S. Application Serial No. 86/095,861 be rejected, that no registration be issued thereon to Applicant, and that this opposition be sustained in favor of Opposer.

Respectfully submitted,

Dated: August 27, 2014

By:



Jennifer Lee Taylor
Lynn M. Humphreys
Attorney for Opposer
OL2, Inc.

Morrison & Foerster LLP
425 Market Street
San Francisco, California 94105-2482
Telephone: (415) 268-6538
Facsimile: (415) 268-7522

PROOF OF SERVICE BY MAIL

I am employed with the law firm of Morrison & Foerster LLP, whose address is 425 Market Street, San Francisco, California, 94105; I am not a party to the within cause; I am over the age of eighteen years and I am readily familiar with Morrison & Foerster's practice for collection and processing of correspondence for mailing with the United States Postal Service and know that in the ordinary course of Morrison & Foerster's business practice the document described below will be deposited with the United States Postal Service on the same date that it is placed at Morrison & Foerster with postage thereon fully prepaid for collection and mailing.

I further declare that on August 27, 2014, I served a copy of:

NOTICE OF OPPOSITION

on the following by placing a true copy thereof enclosed in a sealed envelope addressed as follows for collection and mailing at Morrison & Foerster LLP, 425 Market Street, San Francisco, California, 94105, in accordance with Morrison & Foerster's ordinary business practices:

Dan Alvarez
Blakely, Sokoloff, Taylor & Zafman LLP
12400 Wilshire Blvd., Floor 7
Los Angeles, CA 90025-1019

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed at San Francisco, California, this 27th day of August 2014.

Grace Gabriel
(typed)


(signature)

EXHIBIT A

Int. Cls.: 9, 25, 28, 38, 41, and 42

Prior U.S. Cls.: 21, 22, 23, 26, 36, 38, 39, 50, 100, 101, 104, and 107

United States Patent and Trademark Office

Reg. No. 3,617,483

Registered May 5, 2009

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

ONLIVE

**ONLIVE, INC. (DELAWARE CORPORATION)
555 UNIVERSITY AVENUE
PALO ALTO, CA 94301**

**FOR: COMPUTER SOFTWARE FOR USE IN CONSUMER ELECTRONICS HARDWARE, NAME-
LY, ELECTRONIC GAME SOFTWARE AND VIDEO
GAME SOFTWARE; COMPUTER HARDWARE; VI-
DEO GAME REMOTE CONTROL UNITS; PHOTO-
GRAPHY EQUIPMENT, NAMELY, CAMERAS;
CONSUMER ELECTRONICS PRODUCTS, NAME-
LY, ELECTRONIC GAMES PROGRAMS, CABLE TV
SET-TOP BOXES AND NETWORK INTERFACE
UNITS, AUDIO SYSTEMS, NAMELY, AUDIO RE-
CORDING DEVICES AND MUSIC JUKEBOXES,
DVD PLAYERS; INTERNET ACCESS DEVICES,
NAMELY, INTERNET PHONES, WIRELESS PER-
IPHERALS, AND WIRELESS TELEPHONES; TELE-
PHONE SYSTEMS, NAMELY, COMPUTER
TELEPHONY HARDWARE AND SOFTWARE AND
WIRELESS TELEPHONES; WIRELESS MEDIA CEN-
TERS, NAMELY, COMMUNICATIONS SERVERS
AND COMPUTER HARDWARE AND SOFTWARE
FOR CONNECTING COMPUTERS AND ELECTRO-
NIC DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).**

FIRST USE 12-0-2008; IN COMMERCE 12-0-2008.

**FOR: CLOTHING, NAMELY, T-SHIRTS, SWEAT-
SHIRTS, AND UNDERGARMENTS; SHOES; AND
BASEBALL CAPS, IN CLASS 25 (U.S. CLS. 22 AND
39).**

FIRST USE 12-0-2008; IN COMMERCE 12-0-2008.

**FOR: GAMES AND TOYS, NAMELY, TOY VEHI-
CLES CONTROLLED BY A WIRELESS RADIO
REMOTE CONTROL; TOY ROBOTS; ELECTRONIC
TOYS, NAMELY, ELECTRONIC GAMES, IN CLASS
28 (U.S. CLS. 22, 23, 38 AND 50).**

FIRST USE 12-0-2008; IN COMMERCE 12-0-2008.

**FOR: TELEVISION BROADCASTING, NAMELY,
TELEVISION TRANSMISSION VIA GLOBAL COM-
PUTER NETWORKS; STREAMING OF AUDIO AND
VIDEO MATERIAL OVER WIRELESS COMPUTER
NETWORKS, IN CLASS 38 (U.S. CLS. 100, 101 AND
104).**

FIRST USE 12-0-2008; IN COMMERCE 12-0-2008.

**FOR: MULTIMEDIA ENTERTAINMENT SOFT-
WARE PRODUCTION SERVICES; PROVIDING EN-
TERTAINMENT SERVICES IN THE NATURE OF
ONGOING TELEVISION PROGRAMS IN THE
FIELD OF EDUCATION VIA GLOBAL COMPUTER
NETWORKS; PRODUCTION AND DISTRIBUTION
OF MOTION PICTURES VIA GLOBAL COMPUTER
NETWORKS; PROVIDING EDUCATIONAL SER-
VICES, NAMELY, CONDUCTING PROGRAMS IN
THE FIELDS OF SCIENCE AND GENERAL EDU-
CATION VIA GLOBAL COMPUTER NETWORKS;
PROVIDING SERVICES IN THE FIELDS OF EN-
TERTAINMENT, DIGITAL VIDEO AND AUDIO
PRODUCTION AND BROADCASTING, AND MO-
TION PICTURE PRODUCTION AND DISTRIBU-
TION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).**

FIRST USE 12-0-2008; IN COMMERCE 12-0-2008.

**FOR: CONSULTING SERVICES IN THE FIELDS
OF COMPUTER HARDWARE, SOFTWARE, AND
GLOBAL COMPUTER NETWORKS, IN CLASS 42
(U.S. CLS. 100 AND 101).**

FIRST USE 10-9-2008; IN COMMERCE 12-0-2008.

**THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.**

SN 78-240,835, FILED 4-22-2003.

GEORGE LORENZO, EXAMINING ATTORNEY



United States Patent and Trademark Office

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ONLIVE

Word Mark
Goods and
Services

ONLIVE

IC 009. US 021 023 026 036 038. G & S: Computer software for use in consumer electronics hardware, namely, electronic game software and video game software; computer hardware; video game remote control units; photography equipment, namely, cameras; consumer electronics products, namely, electronic games programs, cable TV set-top boxes and network interface units, audio systems, namely, audio recording devices and music jukeboxes, DVD players; Internet access devices, namely, Internet phones, wireless peripherals, and wireless telephones; telephone systems, namely, computer telephony hardware and software and wireless telephones; wireless media centers, namely, communications servers and computer hardware and software for connecting computers and electronic devices. FIRST USE: 20081200. FIRST USE IN COMMERCE: 20081200

IC 025. US 022 039. G & S: Clothing, namely, T-shirts, sweatshirts, and undergarments; shoes; and baseball caps. FIRST USE: 20081200. FIRST USE IN COMMERCE: 20081200

IC 028. US 022 023 038 050. G & S: Games and toys, namely, toy vehicles controlled by a wireless radio remote control; toy robots; electronic toys, namely, electronic games. FIRST USE: 20081200. FIRST USE IN COMMERCE: 20081200

IC 038. US 100 101 104. G & S: TELEVISION BROADCASTING, NAMELY, TELEVISION TRANSMISSION VIA GLOBAL COMPUTER NETWORKS; STREAMING OF AUDIO AND VIDEO MATERIAL OVER WIRELESS COMPUTER NETWORKS. FIRST USE: 20081200. FIRST USE IN COMMERCE: 20081200

IC 041. US 100 101 107. G & S: Multimedia entertainment software production services; providing entertainment services in the nature of ongoing television programs in the field of education via global computer networks; production and distribution of motion pictures via global computer networks; providing educational services, namely, conducting programs in the fields of science and general education via global computer networks; providing services in the fields of entertainment, digital video and audio production and broadcasting, and motion picture production and distribution. FIRST USE: 20081200. FIRST USE IN COMMERCE: 20081200

IC 042. US 100 101. G & S: Consulting services in the fields of computer hardware, software, and global computer networks. FIRST USE: 20081009. FIRST USE IN COMMERCE: 20081200

Standard

**Characters
Claimed****Mark Drawing
Code** (4) STANDARD CHARACTER MARK**Trademark
Search Facility
Classification
Code** SHAPES-MISC Miscellaneous shaped designs**Serial Number** 78240835**Filing Date** April 22, 2003**Current Basis** 1A**Original Filing
Basis** 1B**Published for
Opposition** October 11, 2005**Registration
Number** 3617483**Registration
Date** May 5, 2009**Owner** (REGISTRANT) ONLIVE, INC. CORPORATION DELAWARE 1091 N. Shoreline Boulevard, Suite
100 Mountain View CALIFORNIA 94043**Assignment
Recorded** ASSIGNMENT RECORDED**Attorney of
Record** Rosemary S. Tarlton**Type of Mark
Register** TRADEMARK. SERVICE MARK
PRINCIPAL**Live/Dead
Indicator** LIVE[TESS](#) [HOW TO USE](#) [REGISTERED](#) [REGISTER](#) [PENDING](#) [SEARCH LOG](#) [TOP](#) [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [BUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

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Mark: ONLIVE

ONLIVE

US Serial Number: 78240836

Application Filing Date: Apr. 22, 2003

US Registration Number: 3617483

Registration Date: May 05, 2009

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due

Status Date: May 05, 2009

Publication Date: Oct 11, 2005

Notice of Allowance Date: Jan. 03, 2008

Mark Information**Goods and Services****Basis Information (Case Level)****Current Owner(s) Information****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**

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Total Assignments: 4

Registrant: ONLIVE, INC.

Assignment 1 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 3155/0899

Pages: 4

Date Recorded: Sep. 08, 2005

Supporting Documents: [assignment-tm-3155-0899.pdf](#)**Assignor**Name: REARDEN STUDIOS, INC.

Execution Date: Aug. 26, 2005

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA**Assignee**Name: ONLIVE, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIAAddress: 355 BRYANT STREET
SUITE 110
SAN FRANCISCO, CALIFORNIA 94107**Correspondent**

Correspondent Name: DIANE LAMBILLOTTE, BINGHAM MCCUTCHEN LLP

Correspondent Address: THREE EMBARCADERO CENTER
SAN FRANCISCO, CA 94111-4087

Domestic Representative - Not Found

Assignment 2 of 4

Conveyance: MERGER EFFECTIVE 07032007

Pages: 5

Reel/Frame: 3618-0754

Date Recorded: Sep. 11, 2007

Supporting Documents: assignment-tm-3618-0754.pdf**Assignor**Name: ONLIVE, INC.

Execution Date: Jul. 03, 2007

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA**Assignee**Name: ONLIVE, INC.State or Country Where
Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 649 HIGH STREET
PALO ALTO, CALIFORNIA 94301**Correspondent**

Correspondent Name: DIANE M. LAMBILLOTTE

Correspondent Address: BINGHAM MCCUTCHEN LLP
THREE EMBARCADERO CENTER
SAN FRANCISCO, CA 94111

Domestic Representative - Not Found

Assignment 3 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Pages: 6

Reel/Frame: 4856-0884

Date Recorded: Sep. 08, 2012

Supporting Documents: assignment-tm-4856-0884.pdf**Assignor**Name: ONLIVE, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE**Assignee**Name: INSOLVENCY SERVICES GROUP, INC.State or Country Where
Organized: CALIFORNIA

Legal Entity Type: CORPORATION

Address: 9107 WILSHIRE BLVD., SUITE 800
BEVERLY HILLS, CALIFORNIA 90210**Correspondent**

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 4 of 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Pages: 6

Reel/Frame: 4856-0870

Date Recorded: Sep. 08, 2012

Supporting Documents: assignment-tm-4856-0870.pdf**Assignor**Name: INSOLVENCY SERVICES GROUP, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA

Assignee

Name: CL2, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 505 MARKET STREET, 26TH FLOOR
CHAPMAN AND CUTLER LLP, ATTN. DAVID W. THILL, ESQ.
SAN FRANCISCO, CALIFORNIA 94105 ..

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

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EXHIBIT B

United States of America

United States Patent and Trademark Office

ONLIVE

Reg. No. 3,850,851

Registered Sep. 21, 2010

Int. Cl.: 45

SERVICE MARK

PRINCIPAL REGISTER

ONLIVE, INC. (ONL.AWARE CORPORATION)
181 LYTTON AVENUE
PALO ALTO, CA 94301

FOR: ON-LINE SOCIAL NETWORKING SERVICES; PROVIDING A SOCIAL NETWORKING WEBSITE FOR ENTERTAINMENT PURPOSES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 6-17-2010; IN COMMERCE 6-17-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-642,370, FILED 12-31-2008.

JENNIFER DIXON, EXAMINING ATTORNEY



David J. Kyper

Director of the United States Patent and Trademark Office



United States Patent and Trademark Office

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ONLIVE

Word Mark	ONLIVE
Goods and Services	IC 045. US 100 101. G & S: On-line social networking services; providing a social networking website for entertainment purposes. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77642370
Filing Date	December 31, 2008
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	April 21, 2009
Registration Number	3850851
International Registration Number	1007762
Registration Date	September 21, 2010
Owner	(REGISTRANT) OnLive, Inc. CORPORATION DELAWARE 1091 N. Shoreline Boulevard, Suite 100 Mountain View CALIFORNIA 94043
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Rosemary S. Tarlton
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE



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Mark: ONLIVE

ONLIVE

US Serial Number: 77642370

Application Filing Date: Dec. 31, 2008

US Registration Number: 3850851

Registration Date: Sep. 21, 2010

Registrar: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due

Status Date: Sep. 21, 2010

Publication Date: Apr. 21, 2009

Notice of Allowance Date: Jul. 14, 2009

Mark Information**Related Properties Information****Goods and Services****Basis Information (Case Level)****Current Owner(s) Information****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information**

▼ Conveyance Filter

Total Assignments: 2

Registrant: OnLive, Inc.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4856/0864

Pages: 6

Date Recorded: Sep. 06, 2012

Supporting Documents: [assignment-tm-4856-0864.pdf](#)**Assignor**Name: ONLIVE, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE**Assignee**Name: INSOLVENCY SERVICES GROUP, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIAAddress: 9107 WILSHIRE BLVD, SUITE 800
BEVERLY HILLS, CALIFORNIA 90210**Correspondent**

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4888/0870

Pages: 8

Date Recorded: Sep. 06, 2012

Supporting Documents: [assignment-4m-4888-0870.pdf](#)

Assignor

Name: INSOLVENCY SERVICES GROUP, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA

Assignee

Name: QI 2, INC.

State or Country Where
Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 595 MARKET STREET, 26TH FLOOR
CHAPMAN AND CUTLER LLP, ATTN. DAVID W. THILL, ESQ.
SAN FRANCISCO, CALIFORNIA 94105

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

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EXHIBIT C

United States of America
United States Patent and Trademark Office

ONLIVE

Reg. No. 4,309,332

Registered Mar. 26, 2013

Int. Cls.: 35, 38, and 41

SERVICE MARK

PRINCIPAL REGISTER

OL2, INC. (CALIFORNIA CORPORATION)
1091 N. SHORELINE BOULEVARD, SUITE 100
MOUNTAIN VIEW, CA 94043

FOR: ADVERTISING, PROMOTION, AND MARKETING SERVICES FOR OTHERS; DISTRIBUTORSHIP SERVICES IN THE FIELD OF DIGITAL VIDEO, AUDIO, AND VIDEO GAME PROGRAMMING VIA THE INTERNET; INTERNET ONLINE ADVERTISING SERVICES; ONLINE RETAIL STORE SERVICES FEATURING COMPUTER SOFTWARE, VIDEO GAME SOFTWARE, COMPUTER HARDWARE, COMPUTERS AND PERIPHERALS, ELECTRONICS, INTERNET ACCESS DEVICES, AUDIO, VISUAL AND AUDIO-VISUAL SYSTEMS, AND VIDEO GAMES; BRINGING TOGETHER, FOR THE BENEFIT OF OTHERS, OF A VARIETY OF GOODS ENABLING CUSTOMERS TO CONVENIENTLY VIEW AND PURCHASE THOSE GOODS BY ELECTRONIC FACILITIES, NAMELY, COMPUTER SOFTWARE, VIDEO GAME SOFTWARE, COMPUTER HARDWARE, COMPUTERS AND PERIPHERALS, ELECTRONICS, INTERNET ACCESS DEVICES, AUDIO, VISUAL AND AUDIO-VISUAL SYSTEMS, AND VIDEO GAMES; PROMOTING GOODS AND SERVICES OF OTHERS THROUGH PROMOTIONAL CONTESTS; CONDUCTING CONTESTS AND INCENTIVE AWARD PROGRAMS TO PROMOTE THE SALE OF PRODUCTS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-17-2010; IN COMMERCE 6-17-2010.

FOR: DISTRIBUTION OF DATA OR AUDIO VISUAL IMAGES VIA A GLOBAL COMPUTER NETWORK OR THE INTERNET, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 6-17-2010; IN COMMERCE 6-17-2010.

FOR: DISTRIBUTION OF DIGITAL VIDEO AND VIDEO PROGRAMMING FOR OTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-17-2010; IN COMMERCE 6-17-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,617,483.



Kevin M. Staudt
Acting Director of the United States Patent and Trademark Office

Reg. No. 4,309,332 SN 77-725,436, FILED 4-29-2009.

JANICE KIM, EXAMINING ATTORNEY



United States Patent and Trademark Office

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ONLIVE

**Word Mark
Goods and
Services**

ONLIVE

IC 035. US 100 101 102. G & S: Advertising, promotion, and marketing services for others; distributorship services in the field of digital video, audio, and video game programming via the Internet; internet online advertising services; online retail store services featuring computer software, video game software, computer hardware, computers and peripherals, electronics, Internet access devices, audio, visual and audio-visual systems, and video games; bringing together, for the benefit of others, of a variety of goods enabling customers to conveniently view and purchase those goods by electronic facilities, namely, computer software, video game software, computer hardware, computers and peripherals, electronics, Internet access devices, audio, visual and audio-visual systems, and video games; promoting goods and services of others through promotional contests; conducting contests and incentive award programs to promote the sale of products and services of others. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

IC 038. US 100 101 104. G & S: Distribution of data or audio visual images via a global computer network or the Internet. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

IC 041. US 100 101 107. G & S: Distribution of digital video and video programming for others. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

**Standard
Characters
Claimed**

**Mark Drawing
Code** (4) STANDARD CHARACTER MARK

Serial Number 77725436

Filing Date April 29, 2009

Current Basis 1A

Original Filing 1B

Basis

**Published for
Opposition** December 21, 2010

**Registration
Number** 4309332

**Registration
Date** March 26, 2013

Owner (REGISTRANT) OL2, Inc. CORPORATION CALIFORNIA 1091 N. Shoreline Boulevard, Suite 100
Mountain View CALIFORNIA 94043

**Assignment
Recorded** ASSIGNMENT RECORDED

**Attorney of
Record** Rosemary S. Tartton

**Prior
Registrations** 3617483

Type of Mark SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Mark: ONLIVE

ONLIVE

US Serial Number: 77725436

Application Filing Date: Apr. 28, 2009

US Registration Number: 4309332

Registration Date: Mar. 26, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 26, 2013

Publication Date: Dec. 21, 2010

Notice of Allowance Date: Feb. 15, 2011

Mark Information**Related Properties Information****Goods and Services****Basic Information (Case Level)****Current Owner(s) Information****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**

Total Assignments: 2

[Conveyance Filter](#)
Registrant: OL2, Inc.**Assignment 1 of 2**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4855/0854

Pages: 6

Date Recorded: Sep. 08, 2012

Supporting Documents: [assignment-tm-4855-0854.pdf](#)**Assignor**Name: ONLIVE, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE**Assignee**Name: INSOLVENCY SERVICES GROUP, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIAAddress: 9107 WILSHIRE BLVD., SUITE 800
BEVERLY HILLS, CALIFORNIA 90210**Correspondent**

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4855/0870

Pages: 6

Date Recorded: Sep. 06, 2012

Supporting Documents: assignment-rn-4855-0870.pdf

Assignor

Name: INSOLVENCY SERVICES GROUP, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** CALIFORNIA

Assignee

Name: OLZ, INC.

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Address: 605 MARKET STREET, 26TH FLOOR
CHAPMAN AND CUTLER LLP, ATTN: DAVID W. THILL, ESQ
SAN FRANCISCO, CALIFORNIA 94105

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Proceedings - Click to Load

EXHIBIT D

United States of America
United States Patent and Trademark Office

ONLIVE

Reg. No. 4,321,284

Registered Apr. 16, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

OL2, INC. (CALIFORNIA CORPORATION)
1091 N SHORELINE BOULEVARD, SUITE 100
MOUNTAIN VIEW, CA 94043

FOR: COMPUTER SOFTWARE FOR USE IN CONSUMER ELECTRONICS HARDWARE, SERVERS AND INDUSTRIAL HARDWARE, NAMELY, ELECTRONIC GAME SOFTWARE, VIDEO GAME SOFTWARE AND APPLICATION SOFTWARE FOR USE IN THREE-DIMENSIONAL ILLUSTRATION, ANIMATION, EDITING, MODELING, SPECIAL EFFECTS, DIGITAL STORAGE, DATABASE MANAGEMENT, MEDIA PLAYERS, TRANSFERRING DATA TO AND FROM DATABASES, PREPARING ELECTRONIC SPREADSHEETS, WORD PROCESSING, ELECTRONIC MAIL, CALENDAR AND SCHEDULING, DESKTOP PUBLISHING, IMAGE EDITING, GRAPHICS CREATION AND EDITING, DRAWING, COMPUTER AIDED DESIGN AND DRAFTING, CREATION OF MULTIMEDIA PRESENTATIONS, PROJECT MANAGEMENT, CUSTOMER MANAGEMENT, BUSINESS PLANNING, DESIGNING, CREATING, MAINTAINING AND ACCESSING CUSTOMIZED INTERNAL NETWORK SITES AND INTERNET SITES, MEETING AND EVENT SCHEDULING AND NOTIFICATION AND FOR POSTING ANNOUNCEMENTS ON INTERNAL NETWORK SITES AND INTERNET SITES, MANAGING, VIEWING, AND EDITING FILES, DOCUMENTS, ELECTRONIC MAIL MESSAGES AND PRIVATE NETWORK AND INTERNET COMMUNICATIONS, MEETING AND EVENT SCHEDULING, MANAGING GROUP CALENDARS, TASK DELEGATION AND REPORTING, RECORDING NOTES, TRANSFERRING DATA TO AND FROM DATABASES AND TO AND FROM COMPUTER PROGRAMS AND COMPUTER FILES, CORRECTING TYPOGRAPHICAL AND CAPITALIZATION ERRORS, RUNNING DEVELOPMENT PROGRAMS AND APPLICATION PROGRAMS; POSITIONAL CONTROLLERS; CONSUMER ELECTRONICS PRODUCTS AND INDUSTRIAL HARDWARE, NAMELY, SATELLITE TV SET-TOP BOXES AND NETWORK INTERFACE UNITS, COMPUTER NETWORK ADAPTORS AND COMMUNICATIONS SOFTWARE FOR CONNECTING COMPUTER NETWORK USERS; COMPUTER SOFTWARE FOR WIRELESS CONTENT DELIVERY FOR USE WITH WIRELESS TELEPHONE COMMUNICATIONS SYSTEMS AND WIRELESS ENTERTAINMENT SYSTEMS IN THE FIELDS OF SCIENTIFIC, REAL ESTATE, ENTERTAINMENT, TELECOMMUNICATIONS, FINANCIAL, MEDICAL, BIOTECHNOLOGICAL, ARCHITECTURAL, SOCIAL NETWORKING, MULTIMEDIA, BUSINESS, ADVERTISING, TRAVEL, INDUSTRIAL, TRANSPORTATION, DESIGN, ANIMATION, GRAPHICS, ENGINEERING, EDUCATIONAL, AND TECHNICAL APPLICATIONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).



Lisa Starnes
Acting Director of the United States Patent and Trademark Office

FIRST USE 6-17-2010; IN COMMERCE 6-17-2010.

Reg. No. 4,321,284 THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-642,354, FILED 12-31-2008

JENNIFER DIXON, EXAMINING ATTORNEY



United States Patent and Trademark Office

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IC 009. US 021 023 026 036 038. G & S: Computer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, running development programs and application programs; positional controllers; consumer electronics products and industrial hardware, namely, satellite TV set-top boxes and network interface units; computer network adaptors and communications software for connecting computer network users; computer software for wireless content delivery for use with wireless telephone communications systems and wireless entertainment systems in the fields of scientific, real estate, entertainment, telecommunications, financial, medical, biotechnological, architectural, social networking, multimedia, business, advertising, travel, industrial, transportation, design, animation, graphics, engineering, educational, and technical applications. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

Standard Characters Claimed**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

Serial Number 77642354
Filing Date December 31, 2008
Current Basis 1A
Original Filing Basis 1B
Published for Opposition June 15, 2010
Registration Number 4321284
Registration Date April 16, 2013
Owner (REGISTRANT) OL2, Inc. CORPORATION CALIFORNIA 1091 N. Shoreline Boulevard, Suite 100 Mountain View CALIFORNIA 94043
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Rosemary S. Tarlton
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: ONLIVE

ONLIVE

US Serial Number: 77642354

Application Filing Date: Dec. 31, 2008

US Registration Number: 4321284

Registration Date: Apr. 16, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 16, 2013

Publication Date: Jun. 15, 2010

Notice of Allowance Date: Feb. 15, 2011

Mark Information**Goods and Services****Basic Information (Case Level)****Current Owner(s) Information****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information**[Conveyance Filter](#)

Total Assignments: 2

Registrant: OL2, Inc

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4869/0864

Pages: 6

Date Recorded: Sep. 06, 2012

Supporting Documents: [assignment-tm-4869-0864.pdf](#)**Assignor**Name: ONLIVE, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE**Assignee**Name: INSOLVENCY SERVICES GROUP, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIAAddress: 9107 WILSHIRE BLVD., SUITE 600
BEVERLY HILLS, CALIFORNIA 90210**Correspondent**

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP

CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

ReelFrame: 48580870

Pages: 6

Date Recorded: Sep. 06, 2012

Supporting Documents: assignment-tm-4858-0870.pdf

Assignor

Name: INSOLVENCY SERVICES GROUP, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA

Assignee

Name: QLS, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 695 MARKET STREET, 26TH FLOOR
CHAPMAN AND CUTLER LLP, ATTN. DAVID W. THILL, ESQ.
SAN FRANCISCO, CALIFORNIA 94105

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

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EXHIBIT E

United States of America
United States Patent and Trademark Office

ONLIVE

Reg. No. 4,321,285

Registered Apr. 16, 2013

Int. Cls.: 38 and 42

SERVICE MARK

PRINCIPAL REGISTER

OL2, INC. (DELAWARE CORPORATION)
1091 N. SHORELINE BOULEVARD, SUITE 100
MOUNTAIN VIEW, CA 94043

FOR: STREAMING VIDEO AUDIO AND VIDEO MATERIAL, INTERACTIVE CONTENT, VIDEO GAMES AND APPLICATIONS FOR USE IN THREE-DIMENSIONAL ILLUSTRATION, ANIMATION, EDITING, MODELING, SPECIAL EFFECTS, DIGITAL STORAGE, DATABASE MANAGEMENT, MEDIA PLAYERS, TRANSFERRING DATA TO AND FROM DATABASES, PREPARING ELECTRONIC SPREADSHEETS, WORD PROCESSING, ELECTRONIC MAIL, CALENDAR AND SCHEDULING, DESKTOP PUBLISHING, IMAGE EDITING, GRAPHICS CREATION AND EDITING, DRAWING, COMPUTER AIDED DESIGN AND DRAFTING, CREATION OF MULTIMEDIA PRESENTATIONS, PROJECT MANAGEMENT, CUSTOMER MANAGEMENT, BUSINESS PLANNING, DESIGNING, CREATING, MAINTAINING AND ACCESSING CUSTOMIZED INTERNAL NETWORK SITES AND INTERNET SITES, MEETING AND EVENT SCHEDULING AND NOTIFICATION AND FOR POSTING ANNOUNCEMENTS ON INTERNAL NETWORK SITES AND INTERNET SITES, MANAGING, VIEWING, AND EDITING FILES, DOCUMENTS, ELECTRONIC MAIL MESSAGES AND PRIVATE NETWORK AND INTERNET COMMUNICATIONS, MEETING AND EVENT SCHEDULING, MANAGING GROUP CALENDARS, TASK DELEGATION AND REPORTING, RECORDING NOTES, TRANSFERRING DATA TO AND FROM DATA BASES AND TO AND FROM COMPUTER PROGRAMS AND COMPUTER FILES, CORRECTING TYPOGRAPHICAL AND CAPITALIZATION ERRORS, RUNNING DEVELOPMENT PROGRAMS AND APPLICATION PROGRAMS, OVER LOCAL AREA, WIRELESS AND GLOBAL COMPUTER NETWORKS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 6-17-2012; IN COMMERCE 6-17-2012.



Lisa Street
Acting Director of the United States Patent and Trademark Office

FOR: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE DEVELOPMENT TOOLS FOR USE IN THREE-DIMENSIONAL ILLUSTRATION, ANIMATION, EDITING, MODELING, SPECIAL EFFECTS, DIGITAL STORAGE, DATABASE MANAGEMENT, MEDIA PLAYERS, TRANSFERRING DATA TO AND FROM DATABASES, PREPARING ELECTRONIC SPREADSHEETS, WORD PROCESSING, ELECTRONIC MAIL, CALENDAR AND SCHEDULING, DESKTOP PUBLISHING, IMAGE EDITING, GRAPHICS CREATION AND EDITING, DRAWING, COMPUTER AIDED DESIGN AND DRAFTING, CREATION OF MULTIMEDIA PRESENTATIONS, PROJECT MANAGEMENT, CUSTOMER MANAGEMENT, BUSINESS PLANNING, DESIGNING, CREATING, MAINTAINING AND ACCESSING CUSTOMIZED INTERNAL NETWORK SITES AND INTERNET SITES.

Reg. No. 4,321,285 MEETING AND EVENT SCHEDULING AND NOTIFICATION AND FOR POSTING ANNOUNCEMENTS ON INTERNAL NETWORK SITES AND INTERNET SITES, MANAGING, VIEWING, AND EDITING FILES, DOCUMENTS, ELECTRONIC MAIL MESSAGES AND PRIVATE NETWORK AND INTERNET COMMUNICATIONS, MEETING AND EVENT SCHEDULING, MANAGING GROUP CALENDARS, TASK DELEGATION AND REPORTING, RECORDING NOTES, TRANSFERRING DATA TO AND FROM DATA BASES AND TO AND FROM COMPUTER PROGRAMS AND COMPUTER FILES, CORRECTING TYPOGRAPHICAL AND CAPITALIZATION ERRORS, RUNNING DEVELOPMENT PROGRAMS AND APPLICATION PROGRAMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-13-2012; IN COMMERCE 1-13-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-642,360, FILED 12-31-2008.

JENNIFER DIXON, EXAMINING ATTORNEY



United States Patent and Trademark Office

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ONLIVE

**Word Mark
Goods and
Services****ONLIVE**

IC 038. US 100 101 104. G & S: Streaming video audio and video material, interactive content, video games and applications for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, running development programs and application programs, over local area, wireless and global computer networks. FIRST USE: 20120617. FIRST USE IN COMMERCE: 20120617

IC 042. US 100 101. G & S: Providing temporary use of on-line non-downloadable software development tools for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files,

correcting typographical and capitalization errors, running development programs and application programs. FIRST USE: 20120113. FIRST USE IN COMMERCE: 20120113

**Standard
Characters
Claimed**

**Mark
Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 77642360

Filing Date December 31, 2008

**Current
Basis** 1A

**Original
Filing Basis** 1B

**Published
for
Opposition** June 15, 2010

**Registration
Number** 4321285

**Registration
Date** April 16, 2013

Owner (REGISTRANT) OL2, INC. CORPORATION DELAWARE 1091 N. Shoreline Boulevard, Suite 100
Mountain View CALIFORNIA 94043

**Assignment
Recorded** ASSIGNMENT RECORDED

**Attorney of
Record** Rosemary S. Tarlton

**Description
of Mark** Color is not claimed as a feature of the mark.

Type of Mark SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Mark: ONLINE

ONLINE

US Serial Number: 77842380

Application Filing Date: Dec. 31, 2008

US Registration Number: 4321285

Registration Date: Apr. 16, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 16, 2013

Publication Date: Jun. 15, 2010

Notice of Allowance Date: Feb. 08, 2011

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 2

Registrant: OL2, INC.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4858/0864

Pages: 6

Date Recorded: Sep. 08, 2012

Supporting Documents: assignment-tm-4858-0864.pdf

Assignor

Name: ONLINE, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: INSOLVENCY SERVICES GROUP, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIAAddress: 9107 WILSHIRE BLVD., SUITE 800
BEVERLY HILLS, CALIFORNIA 90210

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP

CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4858/0870

Pages: 6

Date Recorded: Sep. 06, 2012

Supporting Documents: assignment-m-4858-0870.pdf

Assignor

Name: INSOLVENCY SERVICES GROUP, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA

Assignee

Name: CLZ, INC.

State or Country Where
Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 595 MARKET STREET, 29TH FLOOR
CHAPMAN AND CUTLER LLP, ATTN. DAVID W. THILL, ESQ.
SAN FRANCISCO, CALIFORNIA 94105

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

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EXHIBIT F

United States of America
United States Patent and Trademark Office

ONLIVE

Reg. No. 4,466,678

Registered Jan. 14, 2014

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

OL2, INC. (DELAWARE CORPORATION)
1091 N. SHORELINE BOULEVARD, SUITE 100
MOUNTAIN VIEW, CA 94043

FOR: DISTRIBUTION OF VIDEO GAME PROGRAMMING FOR OTHERS; DISTRIBUTION
OF ENTERTAINMENT MEDIA, NAMELY, VIDEO GAME PROGRAMMING FOR OTHERS
, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-17-2010; IN COMMERCE 6-17-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-642,361, FILED 12-31-2008.

JENNIFER DIXON, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office



United States Patent and Trademark Office

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ONLIVE

**Word Mark
Goods and
Services**

ONLIVE

IC 041. US 100 101 107. G & S: Distribution of video game programming for others; distribution of entertainment media, namely, video game programming for others. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

**Standard
Characters
Claimed****Mark Drawing
Code**

(4) STANDARD CHARACTER MARK

Serial Number

77642361

Filing Date

December 31, 2008

Current Basis

1A

**Original Filing
Basis**

1B

**Published for
Opposition**

September 28, 2010

**Registration
Number**

4466678

**Registration Date
Owner**

January 14, 2014

(REGISTRANT) OL2, INC. CORPORATION DELAWARE 1091 N. Shoreline Boulevard, Suite 100 Mountain View CALIFORNIA 94043

**Assignment
Recorded**

ASSIGNMENT RECORDED

**Attorney of
Record**

Rosemary S. Tarlton

Description of

Color is not claimed as a feature of the mark.

Mark
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead
Indicator LIVE

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Generated on: This page was generated by TSDR on 2014-07-30 19:09:42 EDT

Mark: ONLINE

ONLINE

US Serial Number: 77842381
US Registration Number: 4466678
Register: Principal
Mark Type: Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due
Status Date: Jan 14, 2014
Publication Date: Sep 28, 2010
Application Filing Date: Dec 31, 2008
Registration Date: Jan 14, 2014
Notice of Allowance Date: Nov 23, 2010

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information

▼ Conveyance Filter

Total Assignments: 2

Registrant: OL2, INC.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4856/0884

Pages: 8

Date Recorded: Sep 08, 2012

Supporting Documents: [assignment-tm-4856-0884.pdf](#)

Assignor

Name: ONLINE, INC.

Execution Date: Aug 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: INSOLVENCY SERVICES GROUP, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIAAddress: 9107 WILSHIRE BLVD., SUITE 800
BEVERLY HILLS, CALIFORNIA 90210

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP

CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Roll/Frame: 4888/0070

Pages: 6

Date Recorded: Sep. 06, 2012

Supporting Documents: assignment-for-4888-0070.pdf

Assignor

Name: INSOLVENCY SERVICES GROUP, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** CALIFORNIA

Assignee

Name: OL3, INC.

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Address: 505 MARKET STREET, 26TH FLOOR
CHAPMAN AND CUTLER LLP, ATTN. DAVID W. THILL, ESQ.
SAN FRANCISCO, CALIFORNIA 94105

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Proceedings - Click to Load

EXHIBIT G

United States of America

United States Patent and Trademark Office



ONLIVE

Reg. No. 4,481,376

Registered Feb. 11, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

OL2, INC. (DELAWARE CORPORATION)
1091 N. SHORELINE BOULEVARD, SUITE 100
MOUNTAIN VIEW, CA 94043

FOR: COMPUTER SOFTWARE FOR USE IN CONSUMER ELECTRONICS HARDWARE, SERVERS AND INDUSTRIAL HARDWARE, NAMELY, ELECTRONIC GAME SOFTWARE, VIDEO GAME SOFTWARE AND APPLICATION SOFTWARE FOR USE IN THREE-DIMENSIONAL ILLUSTRATION, ANIMATION, EDITING, MODELING, SPECIAL EFFECTS, DIGITAL STORAGE, DATABASE MANAGEMENT, OPERATING MEDIA PLAYERS, TRANSFERRING DATA TO AND FROM DATABASES, PREPARING ELECTRONIC SPREADSHEETS, WORD PROCESSING, ELECTRONIC MAIL, CALENDAR AND SCHEDULING, DESKTOP PUBLISHING, IMAGE EDITING, GRAPHICS CREATION AND EDITING, DRAWING, COMPUTER AIDED DESIGN AND DRAFTING, CREATION OF MULTIMEDIA PRESENTATIONS, PROJECT MANAGEMENT, CUSTOMER MANAGEMENT, BUSINESS PLANNING, DESIGNING, CREATING, MAINTAINING AND ACCESSING CUSTOMIZED INTERNAL NETWORK SITES AND INTERNET SITES, COMPILING, DEBUGGING AND CREATING INTERNAL NETWORK AND INTERNET APPLICATIONS, MEETING AND EVENT SCHEDULING AND NOTIFICATION AND FOR POSTING ANNOUNCEMENTS ON INTERNAL, NETWORK SITES AND INTERNET SITES, MANAGING, VIEWING, AND EDITING FILES, DOCUMENTS, ELECTRONIC MAIL MESSAGES AND PRIVATE NETWORK AND INTERNET COMMUNICATIONS, MEETING AND EVENT SCHEDULING, MANAGING GROUP CALENDARS, TASK DELEGATION AND REPORTING, RECORDING NOTES, TRANSFERRING DATA TO AND FROM DATA BASES AND TO AND FROM COMPUTER PROGRAMS AND COMPUTER FILES, CORRECTING TYPOGRAPHICAL AND CAPITALIZATION ERRORS, DEBUGGING, CREATING AND TESTING OTHER COMPUTER PROGRAMS, RUNNING DEVELOPMENT PROGRAMS AND APPLICATION PROGRAMS, ELECTRONIC GAME SOFTWARE AND VIDEO GAME SOFTWARE, APPLICATION SOFTWARE, NAMELY, COMPUTER SOFTWARE FOR USE IN CONSUMER ELECTRONICS HARDWARE, SERVERS AND INDUSTRIAL HARDWARE, NAMELY, ELECTRONIC GAME SOFTWARE, VIDEO GAME SOFTWARE AND APPLICATION SOFTWARE FOR USE IN THREE-DIMENSIONAL ILLUSTRATION, ANIMATION, EDITING, MODELING, SPECIAL EFFECTS, DIGITAL STORAGE, DATABASE MANAGEMENT, OPERATING MEDIA PLAYERS, TRANSFERRING DATA TO AND FROM DATABASES, PREPARING ELECTRONIC SPREADSHEETS, WORD PROCESSING, ELECTRONIC MAIL, CALENDAR AND SCHEDULING, DESKTOP PUBLISHING, IMAGE EDITING, GRAPHICS CREATION AND EDITING, DRAWING, COMPUTER AIDED DESIGN AND DRAFTING, CREATION OF MULTIMEDIA PRESENTATIONS, PROJECT MANAGEMENT, CUSTOMER MANAGEMENT,



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Reg. No. 4,481,376 BUSINESS PLANNING, DESIGNING, CREATING, MAINTAINING AND ACCESSING CUSTOMIZED INTERNAL NETWORK SITES AND INTERNET SITES, COMPILING, DEBUGGING AND CREATING INTERNAL NETWORK AND INTERNET APPLICATIONS, MEETING AND EVENT SCHEDULING AND NOTIFICATION AND FOR POSTING ANNOUNCEMENTS ON INTERNAL, NETWORK SITES AND INTERNET SITES, MANAGING, VIEWING, AND EDITING FILES, DOCUMENTS, ELECTRONIC MAIL MESSAGES AND PRIVATE NETWORK AND INTERNET COMMUNICATIONS, MEETING AND EVENT SCHEDULING, MANAGING GROUP CALENDARS, TASK DELEGATION AND REPORTING, RECORDING NOTES, TRANSFERRING DATA TO AND FROM DATA BASES AND TO AND FROM COMPUTER PROGRAMS AND COMPUTER FILES, CORRECTING TYPOGRAPHICAL AND CAPITALIZATION ERRORS, DEBUGGING, CREATING AND TESTING OTHER COMPUTER PROGRAMS, RUNNING DEVELOPMENT PROGRAMS AND APPLICATION PROGRAMS; VIDEO GAME INTERACTIVE REMOTE CONTROL UNITS; COMPONENTS FOR GAMING CONSOLES FOR USE WITH AN EXTERNAL DISPLAY SCREEN OR MONITOR, NAMELY, POSITIONAL GAME CONTROLLERS; CONSUMER ELECTRONICS PRODUCTS AND INDUSTRIAL HARDWARE, NAMELY, SATELLITE TV SET-TOP BOXES AND COMPUTER NETWORK INTERFACE DEVICES; COMPUTER NETWORK PLUG ADAPTORS AND COMMUNICATIONS SOFTWARE FOR CONNECTING COMPUTER NETWORK USERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-17-2010; IN COMMERCE 6-17-2010

OWNER OF U.S. REG. NO. 3,617,483.

THE MARK CONSISTS OF A CIRCULAR DESIGN WITH THE WORD "ONLIVE" ON THE BOTTOM.

SN 77-983,580, FILED 6-29-2009.

JASON TURNER, EXAMINING ATTORNEY



United States Patent and Trademark Office

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ONLIVE

Word Mark
Goods and
Services

ONLIVE

IC 009. US 021 023 026 036 038. G & S: Computer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, operating media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from computer programs and computer files, correcting typographical and capitalization errors, debugging, creating and testing other computer programs, running development programs and application programs; electronic game software and video game software. application software, namely, computer software for use in consumer electronics hardware, servers and industrial hardware, namely, electronic game software, video game software and application software for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, operating media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, electronic mail, calendar and scheduling, desktop publishing, image editing, graphics creation and editing, drawing, computer aided design and drafting, creation of multimedia presentations, project management, customer management, business planning, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, meeting and event scheduling and notification and for posting announcements on internal network sites and Internet sites, managing, viewing, and editing files, documents, electronic mail messages and private network and Internet communications, meeting and event scheduling, managing group calendars, task delegation and reporting, recording notes, transferring data to and from data bases and to and from

computer programs and computer files, correcting typographical and capitalization errors, debugging, creating and testing other computer programs, running development programs and application programs; video game interactive remote control units; components for gaming consoles for use with an external display screen or monitor, namely, positional game controllers; consumer electronics products and industrial hardware, namely, satellite TV set-top boxes and computer network interface devices; computer network plug adaptors and communications software for connecting computer network users. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 25.03.02 - Backgrounds covered with other squares or rectangles
 26.01.11 - Circles comprised of animals; Circles comprised of geometric figures; Circles comprised of humans; Circles comprised of letters or numerals; Circles comprised of plants; Circles comprised of punctuation; Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising a circle
 26.01.21 - Circles that are totally or partially shaded.
 26.05.02 - Plain single line triangles; Triangles, plain single line
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Serial Number 77983580

Filing Date June 29, 2009

Current Basis 1A

Original Filing Basis 1B

Published for Opposition March 15, 2011

Registration Number 4481376

Registration Date February 11, 2014

Owner (REGISTRANT) OL2, Inc. CORPORATION DELAWARE 1091 N. Shoreline Boulevard, Suite 100 Mountain View CALIFORNIA 94043

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Rosemary S. Tarlton

Prior Registrations 3617483

Description of Mark Color is not claimed as a feature of the mark. The mark consists of a circular design with the word "ONLIVE" on the bottom.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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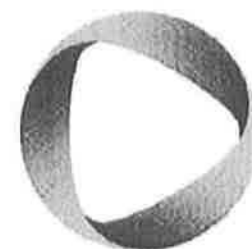
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Mark: ONLINE



ONLIVE

US Serial Number: 77983680

Application Filing Date: Jun. 29, 2011

US Registration Number: 4481376

Registration Date: Feb. 11, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 11, 2014

Publication Date: Mar. 15, 2011

Notice of Allowance Date: May 10, 2011

Mark Information**Related Properties Information****Goods and Services****Basis Information (Case Level)****Current Owner(s) Information****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information - None recorded****Proceedings - Click to Load**

EXHIBIT H



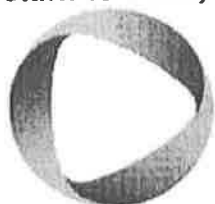
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**ONLIVE****Word Mark
Goods and
Services****ONLIVE**

IC 035. US 100 101 102. G & S: Advertising, promotional, and marketing services for others; Internet online advertising services; online retail store services featuring computer software, video game software, computer hardware, computers and peripherals, electronics, Internet access devices, audio, visual and audio-visual systems and video games; promoting goods and services of others through promotional contests and incentive award programs. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

IC 038. US 100 101 104. G & S: Streaming video, audio, audiovisual material, interactive content, video games and applications for use in three-dimensional illustration, animation, editing, modeling, special effects, digital storage, database management, media players, transferring data to and from databases, preparing electronic spreadsheets, word processing, desktop publishing, creation of multimedia presentations, designing, creating, maintaining and accessing customized internal network sites and Internet sites, compiling, debugging and creating internal network and Internet applications, developing computer programs, managing, viewing, and editing files, documents, recording notes, transferring data to and from data bases and to and from computer programs and computer files, telephone dialing, creating, editing and managing web sites and intranet sites, compiling, editing, debugging, creating and testing other computer programs, over local area, wireless and global computer networks; audio and video teleconferencing services; telecommunications services for providing networking services for establishing multiple-user access to a wide-area network and a local-area network. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

IC 041. US 100 101 107. G & S: Video production services; video game software production services; distribution of video game programming to global computer network service providers; distribution of video game programming for others; rental of entertainment media, namely, rental of digital files containing video games; multimedia entertainment software production services. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

IC 042. US 100 101. G & S: Computer services, namely, creating an on-line community for registered users to participate in competitions, showcase their skills, obtain feedback from their peers, form virtual communities, and engage in social networking; enterprise and productivity software development services for entertainment, telecommunications, social networking, multimedia, business, advertising, graphics, and educational applications. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

IC 045. US 100 101. G & S: On-line social networking services; providing a social networking website for entertainment. FIRST USE: 20100617. FIRST USE IN COMMERCE: 20100617

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

25.03.02 - Backgrounds covered with other squares or rectangles

Search Code

26.01.11 - Circles comprised of animals; Circles comprised of geometric figures; Circles comprised of humans; Circles comprised of letters or numerals; Circles comprised of plants; Circles comprised of punctuation; Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising a circle

26.01.21 - Circles that are totally or partially shaded.

26.05.02 - Plain single line triangles; Triangles, plain single line

26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Serial Number

77770475

Filing Date

June 29, 2009

Current Basis

1B

Original Filing Basis

1B

Published for Opposition

March 15, 2011

Owner

(APPLICANT) OL2, Inc. CORPORATION DELAWARE 1091 N. Shoreline Boulevard, Suite 100 Mountain View CALIFORNIA 94043

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rosemary S. Tarlton

Prior Registrations

3617483

Description of Mark

Color is not claimed as a feature of the mark. The mark consists of a circular design with the word "ONLIVE" on the bottom.

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

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Mark: ONLIVE



US Serial Number: 77770475

Application Filing Date: Jun. 29, 2009

Register: Principal

Mark Type: Service Mark

Status: A non-final Office Action has been sent (issued) to the applicant after review of the Statement of Use. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jun. 06, 2014

Publication Date: Mar. 16, 2011

Notice of Allowance Date: May 10, 2011

Mark Information**Related Properties Information****Goods and Services****Basis Information (Case Level)****Current Owner(s) Information****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**

▼ Conveyance Filter

Total Assignments: 2

Applicant: OnLive, Inc.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4856/0864](#)

Pages: 6

Date Recorded: Sep. 06, 2012

Supporting Documents: [assignment-tm-4856-0864.pdf](#)**Assignor**Name: [ONLIVE, INC.](#)

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE**Assignee**Name: [INSOLVENCY SERVICES GROUP, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA

Address: 9107 WILSHIRE BLVD., SUITE 800
BEVERLY HILLS, CALIFORNIA 90210

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4866/0670

Pages: 6

Date Recorded: Sep. 08, 2012

Supporting Documents: assignment-fm-4866-0670.pdf

Assignor

Name: INSOLVENCY SERVICES GROUP, INC.

Execution Date: Aug. 17, 2012

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** CALIFORNIA

Assignee

Name: QL2, INC.

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Address: 695 MARKET STREET, 26TH FLOOR
CHAPMAN AND CUTLER LLP, ATTN: DAVID W. THILL, ESQ.
SAN FRANCISCO, CALIFORNIA 94105

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

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